

Healthyinfo Contributors

The Scientist's Thoughts

Peter Campbell—McBride and his wife Dr Natasha Campbell—McBride own the Medinform and Cambridge Nutrition, specialising in dietary research and formulations and are responsible for the formulation of Neways Advanced Probiotic and is therefore ideally positioned to understand why this is such an outstanding product. Peter is the guest join our Conference call on Monday 19th and at Binfield on Sunday 25th but wrote this article to succinctly sum up the Neways Advanced Probiotic position.

Ten years ago the word probiotics was a term known only to a few, today it is part of our everyday language. Food and dairy products with big advertising budgets have educated the public about the need for probiotics, but what are they really? Probiotic simply means supporting life, but why are they so essential to us human beings. The probiotics we are talking about are the billions of beneficial bacteria which populate the human gut, and without them we would certainly die. This sounds pretty dramatic, but it is absolutely true. When our beneficial bacteria are depleted we get sick and become vulnerable to a host of nasty diseases and illnesses.

Any single strain of beneficial bacteria can be called probiotic, but why is it important to produce a formula of beneficial strains.

When we were asked to assist in formulating Neways Advanced Probiotic, we wanted to produce a combination of strains which together would benefit everybody, ill or not. We included a beneficial yeast called *Saccromyces Boullardi* which has been proven to combat a particularly nasty pathogenic yeast called *Candida Albicans*. This pathogen is very common in people with digestive problems, but Neways Advanced Probiotic has been formulated to attack and overcome it. We also included L. Glutamin which is an amino acid, again proven to act as an anti inflammatory agent on the mucosal lining of the intestinal wall, another very common symptom of digestive disorders.

It is fair to say that Neways Advanced Probiotic is not just another probiotic, it is unique, it is powerful, and it works. It is so beneficial that in answer to the question, "Who should take it"?

The answer is.....Everyone, Every Day!

Contact Healthyinfo for more information on enquiries@healthyinfo.co.uk